

GRAND OPENING OF NEW LOCATION A SUCCESS! . . .

Almonte, Ontario - May 2005: On Saturday, April 30th, 2005, V&S Opt!ons closed its doors at their old location and quickly began their relocation down the street. There they have a bigger building with more retail space and ample parking. This was a huge move and owners, Marc and Guy Lefebvre, extend their sincere thanks to their staff and the many volunteers whose hard work and dedication made it possible for Lefebvres' V&S to hold their Grand Opening celebrations on Wednesday, May 11th, 2005.

They started the morning with a Ribbon Cutting ceremony at 9:00 a.m. The doors were then opened to begin what was going to be a great day. Sales for the day more than doubled any previous best day's and nearly 1,300 happy customers came through the doors. Mark, Sheila and staff were enthused with the sales success and the customer-friendly new location. The customers, too, were impressed and offered many, many compliments on the new location. They liked the open feeling as you walked in the doors, and the laminate flooring in the fashion and giftware areas. There are many new lines of clothing being offered, including Tagou-Gagou, Columbia and Dockers. The new store is cleaner, brighter and certainly offers more choices.

In the end, the long hours and hard work was very rewarding with over 4,100 customers visiting the store throughout the event.

Congratulations on a great Grand Opening!

TruServ Canada remains committed to the growth of a 100% retailer-owned, low cost distribution and merchandising organization. Each of its retail banners, True Value Hardware, V&S Stores, and Country Depot support a core assortment of goods and programs. This positions its Members to compete with rural and urban retailers. The head office and western distribution centre is based in Winnipeg, Manitoba. The eastern office and distribution centre is located in Kitchener, Ontario. Visit the TruServ Canada web site at www.truserv.ca.